



Legal Aid of Sonoma County 16th Ever Golf Classic

Friday, September 6, 2013 at Windsor Golf Club
"Cross Country Drive"

Sponsorships are available at each of the following levels:

Presenting Sponsor (\$7,500):

- Tournament "Ownership" – the event is named "16th Ever Legal Aid Golf Classic Presented by YOUR FIRM"; Your logo appears on all Golf Classic correspondence and in all media coverage.
- Only ONE Sponsorship offered at this level (vs. multiple Premier and Leadership Sponsors)
- A Golf Tool, Golf Shirt, or other promotional item of your choice, featuring your Logo.
- A Product Demonstration Table set up at the registration area and during the evening program for your representative to present your products to players. Only ONE Sponsor is given this opportunity.
- Full page ad in the Tournament Program
- Your business name and logo as Presenting Sponsor on our Event Flyer and in all event advertising and advance publicity including BAR Association mailings which are distributed to approximately 1,000 individuals and businesses
- Highest recognition at the Classic Awards Reception
- Sponsor Sign with your business name or logo displayed at the tournament
- Opportunity to have a sign on the green or tee (if tee, you may set up a display)
- FREE round of golf/players packages for Four at the Tournament (\$900.00 value).

Premier Sponsors (\$2,700):

- Named as Premier Sponsor on Golf Classic letterhead and in media coverage
- Half page ad in the Tournament Program
- Your business name and logo in the BAR Association mailings which is distributed to approximately 1,000 individuals and businesses
- Highlighted recognition at the Classic Awards Reception
- Sponsor Sign with your business name or logo displayed at the tournament
- Opportunity to have a sign on the green or tee (if tee, you may set up a display)
- Reduced early player's package fee of \$205/player (Regular fee \$225) or \$820/foursome

Leadership Sponsors (\$1,200):

- Recognition in the Tournament Program, Herald-Recorder and promotional materials in the BAR Association mailings, distributed to approximately 1,000 individuals and businesses.
- Recognition at the Classic Awards Reception
- Sponsor Sign with your business name or logo displayed at the tournament
- Reduced early player's package fee of \$205/player (Regular fee \$225) or \$820/foursome

MANY MORE SPONSORSHIPS ON BACK PAGE (Page 2)



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16th Ever Golf Classic

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- **1st Tee Beverage Station: \$850.00**
- Beer Cart #1: \$850.00 SOLD OUT
- Beer Cart #2: \$850.00 SOLD OUT
- Beer Cart #3: \$850.00 SOLD OUT
- Golf Balls: \$850.00 SOLD OUT

- Beverage Station #2: \$750.00 SOLD OUT
- Beverage Station #3: \$750.00 SOLD OUT
- Beverage Station #4: \$750.00 SOLD OUT
- Golf Carts: \$750.00 SOLD OUT

- **Tee & Marker sets: \$600.00**
- **Contest – "Hole-in-One" – Provide the car and insurance**
- **Contest – "Closest to the Pin": \$600.00**
- **Contest – "Longest Drive" Men's and Women's: \$600.00**
- Contest – "Putting": \$600.00 SOLD OUT
- **Contest – "Use the Pro's Drive" \$600.00**

- Contest – "Blackjack": \$500.00 SOLD OUT
- **Tee Prize Bags: \$500.00**
- **Lunch Co-Sponsor: \$500.00 (each)**
- **Evening Entertainment Sponsor: \$500.00**
- **Awards Reception Co-Sponsor: \$500.00 (each)**
- **Evening Hospitality Co-Sponsor \$500.00 (each)**
- Squirr Gun Sponsor: \$500.00 SOLD OUT
- **Tee AND Green Sponsor: \$500**
- **Tee sponsor: \$300.00 (Tee sponsors are welcome to be at the tee and provide a booth)**
- **Green Sponsor: \$300.00 (sign only on the green)**

PRIZES will be awarded to the top 3 BEST SPONSOR STATIONS.

Winner gets a free tee station at the 2014 Classic.

REMINDER: Sponsors contributing \$500 or more receive a discount on Player Registration Fees!

